

# Demand Side Management Initiatives

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**Energy Efficiency & Demand Response**





## Reforming the Energy Vision

- Regulatory proceeding to reform the electric distribution industry in New York
- REV's essential purpose is to:
  - Improve system efficiency
  - Empower customer choice
  - Encourage proliferation of distributed energy resources





# REV Policy Goals



**INCREASE**

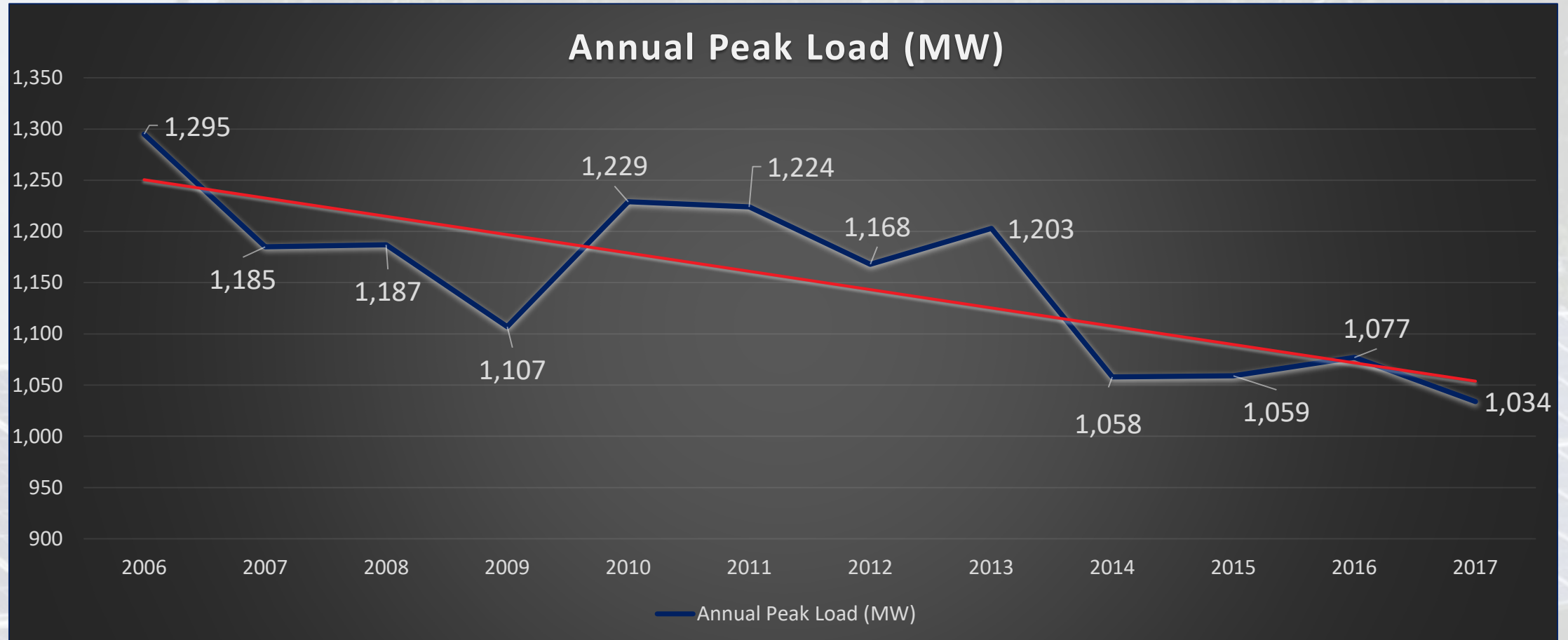
- Customer knowledge & tools to aid energy bill management
- Market animation & leverage of ratepayer contributions
- Building efficiency by 23%
- Generation of Renewables to 50%
- System reliability & resiliency



**DECREASE**

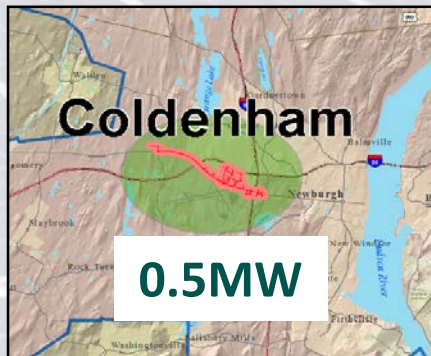
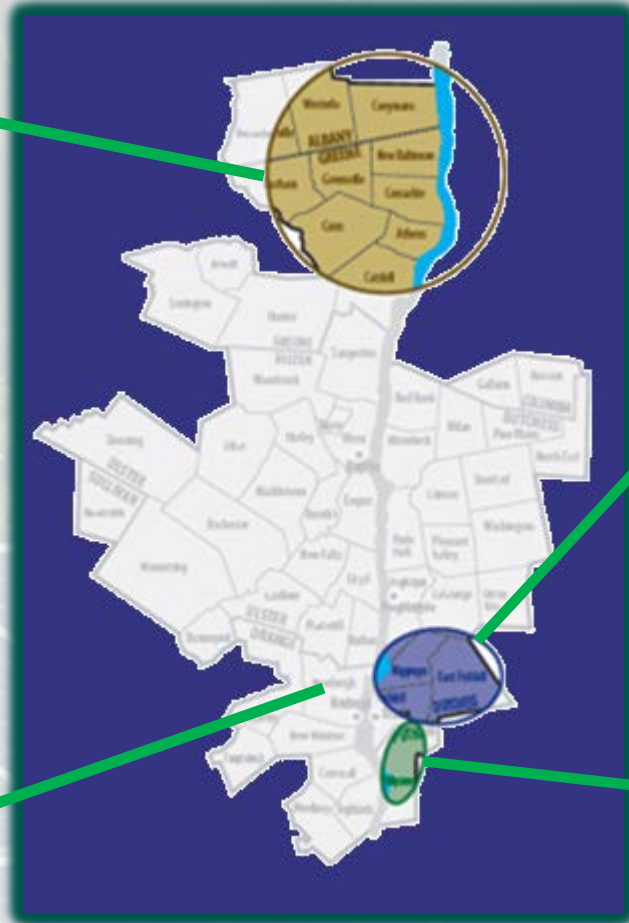
- Carbon emissions by 40%
- Costs

# Historical System Peak Load





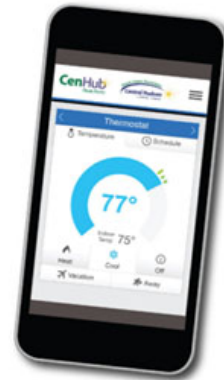
# Non-Wires Alternatives





# Targeted Demand Response Program

**CenHub**  
*Peak Perks*



**Itron**

# Time of Use Rate

- New optional tariff rate
- Designed to incentivize load shift to off-peak hours
- Peak hours are designated as 2-7PM on non-holiday weekdays

Total Monthly usage:	650 kWh	1000 kWh	1250 kWh	1,500 kWh	1,750 kWh	2,000 kWh
Percent needed to be used during off-peak hours to break even	72%	67%	65%	63%	63%	62%







# Insights+

- Interval meter subscription plan
- \$4.99/month price – 50% subsidy



# INSIGHTS+

Better Understand Your Personal Energy Usage with Insights+

